

How do you want to be Perceived?

Own Your Authority. Project your Expert Value.
Lead as a Resilient Leader of Influence

Intuition

Clarity

Communication

Confidence

Influence

Focus

Growth

Mindset

www.InRShoes.com

Gutsy Leadership

What's your ripple effect?

What exactly is a Gutsy Breakthrough Strategy Consultation?

These are private one-on-one strategy sessions with Marisa Santoro, founder of www.inrshoes.com and **The Gutsy Leadership System™** and geared for motivated professionals who want to hit the ground running and receive crucial career guidance, their LinkedIn Profile, Resume/CV and any other career content reviewed, plus direct support and laser coaching they need for their career journey. You will raise your self-confidence, maximize on your unique value and deliver meaningful results to an existing or new role, adding value to others in a BIG way, self-promote naturally, tap into your influential soft skills and frame your signature speech which will get your name out there, getting clear and excited on your value/assets and being comfortably confident speaking in any setting. You want expert mentoring and mindset coaching to keep upbeat and positive as you unleash your expertise, get out there with more visibility, gain more credibility thereby attracting more opportunity. You want to comfortably speak to larger audiences, uplift your social network and leverage network opportunities both on and offline.

You will walk away with a confident mindset along with exact scripts on what to say when communicating your value, including the necessary conversations with family and friends to remain focused and setting yourself apart as a passionate value-driven professional with purpose.

What does my consultation include?

You will receive:

- ❖ An Intensive Full 90-minute strategy career session (*International conference lines provided*)
- ❖ The exact steps needed to achieve YOUR breakthrough career goal and long-term vision.
- ❖ A personally tailored, fully developed roadmap aligned to your strengths and passions.
- ❖ Clarity and Direction to position your career with your unique value and skillsets.
- ❖ Any Pitch, Presentation, Speech, Sales Sheet, Resume/CV, RFP or online content revamp guidance.
- ❖ Unlimited e-mail support one month following your consultation.
- ❖ Assignments, Accountability checks and Spiritual Guidance to stay the course committed to your goals.

In addition, before your consultation and to make the most of your time focusing on YOU and YOUR RESULTS, Marisa will send you a comprehensive focus questionnaire, review your work experience, your LinkedIn profile, your industry, your skillsets, your resume/CV and presentation materials. She will formulate a checklist on what she sees you are not doing and will research potential people you should be connecting with right now. She will work on your leadership strategy as an expert in your field before determining a recommended plan.

Once you are on the phone, she will dictate what scripts to say, suggest upgrades to your personal brand and best practices and systems, plus so much more.

She will record the call so that every point, script, negotiating technique, marketing strategy or other recommendation is captured for your reference.

Please first read this [interview page](#) before considering enrollment. It is a comprehensive Q&A of what to expect and a good guide to see if you will work well together. Thank you!



What is Gutsy Leadership?

We are on a mission to empower and educate professionals to lead with clarity and from their gut when communicating to project their expert value as leaders of influence.

Gutsy Leadership Academy is a professional development training and coaching practice that delivers a step-by-step career advancement curriculum coupled with a Success Growth and Spiritual Mindset. Through our proven Business Leadership tools, Communication Strategies, Motivational and Time Management focus methods for learners to stay the course, resting on proven Success Principles with Accountability.

Our learning platform consists of live and online learning programs based on The Gutsy Leadership™ curriculum providing a safe and trusted space for professionals to share their challenges openly with a support structure that motivates and holds them accountable to reaching their career goals.

We receive testimonials from clients in Europe and in the US, who rave *“This Gutsy Leadership thing works!”* They rave about the opportunities that open up and confidence levels they reach, getting a taste for the power to ask and then receive, leading as a key player in every area of their life.

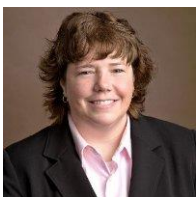
Client Testimonials



“Marisa led a training seminar for the NYU Community of Women in Medicine. What impressed me most about Marisa was her ability to swiftly shift the whirlwind energy of the room as attendees entered carrying all their stresses, insecurities, and expectations, and shifted it to a powerfully focused energy. Through an effective 2-hour session she was able to help participants reconsider their purpose in their every day and tap into their unique value. On a personal note,

Marisa helped me realize my uniqueness. I had always been someone who kept her head down and did what was expected of me and what I expected of myself, but now realizing what I personally have to bring to the table has helped me recognize my strength and power.”

Sohah Iqbal, Interventional Cardiologist New York University Langone Medicine Center



*“After working through the Gutsy Leadership strategies in Marisa’s program, I was hand-picked my Apple in 3 weeks, flown out to their headquarters in California for an interview!! I used all of her suggestions, developed my resume and signature speech for the phone and in-person interviews all based on her approach and followed her tools exactly. This was all-new information to me! Her system for helping me raise my confidence and potential worked like a charm. I feel like a million bucks. I was able to incorporate so many parts of her **Gutsy Leadership System** into my career while still being very authentic and true to myself. If you’re looking to get out there bigger, feel empowered in your career and personal life and get visible quickly, enroll in the self-study program or sit down with her, today.”*

Kara Kent, GIS Engineer



“The Gutsy Leadership System™ is a gift that keeps on giving! What began as career coaching to accelerate growth and breakthrough to the next level is now a lifestyle! Before working with Marisa, my career was decomposing. Marisa’s perceptive conversations, accountability, and tough love provided the spark needed to resurrect suppressed goals and dreams. There is now momentum in my career and personal life; new ideas and opportunities are presenting themselves all the time. A change in Mindset, embracing transcending beliefs about my gifts and talents. An increase in Visibility via first-class, poised communications; authentically speaking my truth (in person,

telephone, video chat, email, resume, LinkedIn, speech, presentations) and projecting my value and expertise to anyone in any setting. A revamping of and an increase in my Pipeline leading to new and exciting people, philosophies, and professional prospects.” **Kia Brown-Dudley, Impactful Strategist for Education Initiatives**