

Hello and welcome to In Our Shoes!

I see you might be interested in working with an external resource to support you in your career or business. If you have browsed around our site, you should get a pretty good feel for our mission here, my energy and the results created for professionals who are taking a non-negotiable approach to leading from the inside out, focusing on who they are BEING when they show up, before the how-to DOING in their careers.



### **How do you want to be perceived?**

Each quarter, I set aside a limited number of sessions to work privately with a handful of those who want to become my newest consultation clients.

Since publishing this availability, the response has been overwhelming and the schedule of available consultation times is typically nearly full to capacity once we announce openings.

If you'd like to inquire on when that next period is available or just ask to be placed on the waiting list, simply reach out to [info@inrshoes.com](mailto:info@inrshoes.com).

Will I get to work on building YOUR leadership path, growing your business or transitioning you to an alternate more purposeful career path, in the next several weeks? Have you considered how fast you could move forward if you had a complete career / business development plan to follow – including what to do, who to call, how to accomplish your goals...even which products to focus on now (your low-hanging fruit)?

You can get this information. In fact, during our intensive session by telephone, I'll detail the exact steps needed to achieve your goals for moving

into higher levels of leadership in your role or with your clients where you are leading them with value and authenticity as their number one service provider.

But our time together won't simply begin on the phone.

Before we even meet, I'll review your work experience, your linked in profile, your website, your industry, your products, even your sales sheets if you like. I'll formulate a self-promotion checklist on what I see you are not doing and will research potential people you should be connecting with as an intrapreneur or entrepreneur. You are either one or the other whether you see yourself as this or not.

And only then will we talk by telephone.

If you've ever paid for a "consultation" for an expensive lawyer, financial planner or other professional, this time with me will be different than anything you've experienced before. For one thing I'll learn all about you in advance, via a focused questionnaire I'll send you. After reviewing it, I'll take the time to work on your leadership strategy as an expert in your field before determining a recommended plan.

Once we're on the phone, I'll dictate scripts to say, suggest upgrades to your personal brand and best practices and systems, point you to people who can help plus so much more.

I'll even record the call so that every point, script, negotiating technique or other recommendation is captured for your reference.

I'll do all of this plus I'll continue the advice after we're through by including \*lifetime\* access to an online course which will shift you to becoming very clear on what you're meant to do and trust that everything which has been pulling you in one direction was not random. It's time to let go and allow happiness and abundance in. You start with Clarity. Clarity is power. You will also be given access to recordings of my leadership training calls held for an elite group of workplace professionals and entrepreneurs. For several weeks, I detailed not only how to handle challenging situations but also how to move towards what you really want versus what you have been resisting. It's a \$349 value -- yet it's yours as my gift for making the commitment to you.

What do folks who've been through these telephone consultation sessions have to say about their experience?

*"The Gutsy Leadership System™ is a gift that keeps on giving! What began as career coaching consultation to accelerate growth and breakthrough to the next level is now a lifestyle! Before working with Marisa, my career was decomposing. Marisa's perceptive conversations, accountability, and tough love provided the spark needed to resurrect suppressed goals and dreams. There is now momentum in my career and personal life; new ideas and opportunities are presenting themselves all the time. A change in Mindset, embracing transcending beliefs about my gifts and talents. An increase in Visibility via first-class, poised communications; authentically speaking my truth (in person, telephone, video chat, email, resume, LinkedIn, speech, presentations) and projecting my value and expertise to anyone in any setting."* **Kia Brown-Dudley**, Impactful Strategist for Education Initiatives

*"I am an entrepreneur who needed an accountability coach who truly understood my business goals. Marisa is driven to make you succeed – it's*

*her passion! She is confident, focused and has exceptional leadership skills. Marisa exceeded my expectations and continued to follow up even after our coaching sessions. I would highly recommend her and would further the conversation by telephone for any additional questions!” Joann Wasserman, Town Residential, Frequent Guest on Million-Dollar Listing.*

What could I accomplish for you?

If you'd like to claim your spot for a consultation –which includes my unique deep-dive and focus questionnaire and assessment tool, my personal advance planning time, my intensive training recordings, my online course which will help you develop a clear set of criteria for making all major life decisions based on what you are aligned to – [please email info@inrshoes.com](mailto:info@inrshoes.com) and we'll give you the complete scheduling and information details.

What I've discovered both when I was IT Executive and later on as an entrepreneur, is that there are people out there waiting for you to lead them. These can be your clients inside your organization or customers who are attracted to your products or services. Either way, you are there to serve with your unique VALUE. You see in order to achieve success in anything you do, you have to become clear on your WHY before committing to the WHAT – fulfilling gutsy breakthrough goals with meaning. Our work together focuses on proactively creating your life by design with what fills your soul, no longer working other people's agenda or what's on paper.

Fellow experts and authors are being invited to claim the last handful of consultation times I have available each quarter. Don't wait, this opportunity will soon disappear.

It would be my privilege to work with you.

Ps. If you want a complete strategy and action plan developed just for you with complete details on how to press go and execute, embrace your natural gifts, negotiate with ease, self-promote authentically, ask for what you want, turbo-charge your personal brand, hone in on your low-hanging fruit and more, I urge you to book your session by e-mailing [info@inrshoes.com](mailto:info@inrshoes.com).

Enjoy the rest of your week and please write the following down on your phone and on a little post-it taped to your computer.

## **I Deserve Happiness and Success.**

Because you do and you don't wake up in the morning waiting for others to validate that one truth.

With love and a little \*tough love\* - where are you now and where do you want to be?

*Marisa*